

Harrogate Christmas & Gift News

New Year's resolution

If your New Year's resolution is to ensure you offer customers an even greater and more exciting range of products than ever before in 2012, then you will already be registered and looking forward to Harrogate Christmas & Gift Fair from 15th to 18th January 2012.

Check out the website for a list of exhibitors and discover highlights of the show at www.harrogatefair.com and for a quick taste of some of the great products that will be on display – read on!

Themed around colour

In addition to Salco's launch of red, white and blue items in preparation for the 2012 Olympics – of which the company is generously donating 20% of profit from sales to the charity Help For Heroes; 2012 also brings some exciting new additions to Salco's Christmas collections.

The glitzy gold collection has many new handcrafted figurines, drinking glasses, gift bags and box designs; while the red festive collection offers new decorative flowers, picks, decorations, festive doormats, highly fragranced cinnamon spice candles and room diffusers – in fact everything to create the perfect traditional Christmas.

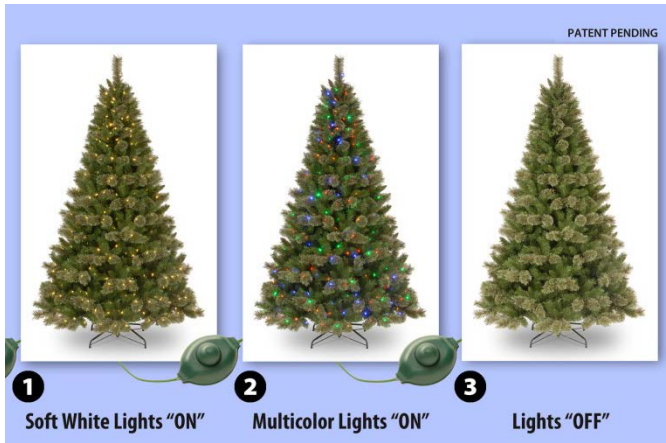


New garden items offer a fresh feel by accenting Lavender against pure white – designed to brighten any garden or conservatory; whilst building on the successful shabby chic rose collection and popular cream and green range, Salco has extended its garden lines to include a wide range of new products. For example, for a sophisticated, natural garden style, Salco complements earthy browns with slate and wicker accented with zinc and iron, delivering a modern, organic, rustic theme and ensuring there is something to appeal to every style and taste.

Visit Salco at Christmas & Gift Fair on Stands B16/B20 or www.salcogroup.com

Top of the trees

Another in a long list of product advancements from National Tree Company is the Dual-Color Low-Voltage LED Lights system with pre-lit trees incorporating the most advanced lighting system available on the market. There is a single string of bulbs (rather than two sets of light strings) and colour can be changed from soft white to multicolor and back again with the tap of a foot switch. Another benefit of this lighting system is the use of Low-voltage LED bulbs, which are energy-efficient with each 100-bulb string using approximately 1.15 watts of power compared to the 44 watts of conventional lights sets. They are also long lasting, up to 25,000 hours of service compared



to about 3000 hours from incandescent bulbs. Plus, because of the low energy consumption, low-voltage LEDs are cool to the touch and pose no risk of shock or fire.

Dual-Color Low-Voltage LED lights are available on all hinged tree styles, are easy to assemble and include the foot switch for control of the lights. Please visit us in Hall D at Harrogate Christmas & Gift or visit www.nationaltree.com for more information.